

JAVA JOE'S ROASTING CO., INC.

Introducing our line of Gourmet Specialty Beverages...the perfect complement to our unique and profitable fundraising program!

Not only did we bring you a line of world-class coffees but now we have added four new gourmet specialty beverages that you can include with your coffee fundraiser or offer these products as a stand alone. Either way your organization will have a variety of scrumptious world-class beverages that your supporters are sure to enjoy! Let us partner with your organization...

Here's how it works:

- Your organization can realize a profit of \$4.00 or more per bag.
- Java Joe's Roasting Company's specialty beverages are crafted from the finest gourmet ingredients from around the world which are used in creating these specialty beverages that your supporters are sure to enjoy.
- Java Joe's Roasting Company will package these specialty beverages in resealable 10 oz. black stand-up pouches which are easy to use and store.
- Java Joe's Roasting Company, with your input, will customize the labels to reflect your organization. Your supporters are sure to be impressed.
- Your group will take orders from your supporters, distribute the specialty beverages and collect the funds. Java Joe's Roasting Company will provide the easy to use glossy order forms.
- Upon completion of your fundraiser simply input your order using our online order entry system or speak with our fundraising liaison and they will assist you in placing your order.
- Your supporters will have a choice of the following gourmet specialty beverages:
 - **Premium Hot Cocoa** – Chocolate lovers rejoice at the exceptionally rich and creamy experience that our premium hot cocoa delivers. This delicious beverage is made from the finest organic Dominican cocoa.
 - **Spiced Cocoa** – Based on authentic Aztec recipes utilizing premium estate cocoas. Sri Lankin cinnamon, almond and spices.
 - **Vanilla Chai** – An aromatic blend of Madagascar vanilla, cardamom, clove, ginger, wildflower honey, and estate grown Darjeeling black tea.
 - **Double Chocolate Frappe'** – Add ice to create an exotic frozen beverage made from certified organic Dominican cocoa that will ignite your passion for fine chocolate.

Our team is committed to supporting organizations such as yours and we are very excited to expand an already proven program with the addition of these gourmet specialty beverages. Our fundraising program continues to bring your organization the finest first class products with customized packaging. These market-priced consumable products are perfect for everyday use!

Let us discuss your organizations special needs and create a unique fundraiser that is sure to be simple and profitable. We look forward to partnering with you!